

# 2023 MOUNTAIN HERITAGE LECTURE SERIES

PRESENTED BY THE CASHIERS HISTORICAL SOCIETY



*Cashiers  
Historical Society*

**COSTS \$75.00**

**SUPPORTING CHS  
A 501©3  
ORGANIZATION**

**HELD AT  
COUNTRY CLUB OF  
SAPPHIRE VALLEY**

**120 HANDICAP DR,  
SAPPHIRE, NC  
28774**

**828 743-7710**

**REGISTRATION: 10:00**

**LECTURE: 10:30**

**LUNCH: 11:45**

## LECTURE SERIES

**SPEAKER: BOB CARROLL**

***POPULATING THE PLATEAU:***

***HOW PEOPLE OF ALL BACKGROUNDS ARRIVED AT THIS  
GORGEOUS PLACE OVER THE CENTURIES?***

***WHO? WHEN? WHY?***

**WEDNESDAY, AUGUST 9, 2023 - 10:00 - 11:45PM**



Colonel Bob Carroll is a newcomer to Cashiers arriving in 2019. While traveling down the mountains to ride on flat bike trails in Pickens and Greenville, he imagined the earlier settlers climbing the treacherous curves, crossing the creeks and cliffs to finally ascend the plateau. This led to his exploration of who came to this place? When? and Why? He interviewed a number of life-long residents and reviewed a trove of books on Cashiers history. This lecture is the product of that research.

This fascinating story covers the history of Cashiers and surrounding areas -- starting with the prehistoric Native Americans, followed by the explorers who came looking for gold, then by the settlers who came seeking new opportunities for the growth of their families.

The story concludes with the transformation of a tiny village known for its small farms, timber production, hunting, and fishing to the current summer resort town offering golf, tennis, pickle ball and croquet. Its landscape now includes beautiful luxury homes designed by top architects and interior designers dotting the mountains and a soon-to-be growing core of stores clustered around an overworked traffic light.

**CASHIERS IS NOW ON THE MAP, EVEN THOUGH FOLKS  
DON'T KNOW HOW TO PRONOUNCE IT. AND THIS IS THE  
STORY OF HOW IT ALL HAPPENED - WHO, WHEN AND WHY.**

Bob is a graduate of West Point where he later taught leadership. He received an MA in Sociology from Northwestern and an MPA from Auburn. He also attended Harvard's Advanced Management Program. With Infantry commands in Hawaii, Vietnam, Colorado and Germany, he retired after twenty-one years as a Colonel. Following his military service, he held executive positions in major banks in Buffalo, NY and Youngstown, OH. His last career before true retirement was team building and leadership coaching of Fortune 500 executives.

As an author, Bob has written numerous articles for military journals, a leadership text, *Building your Leadership Legacy*, and a biography of his father, *Ike's Go-To Guy, Paul T. Carroll*.

THIS EVENT WILL OFFER SUPPORT FOR FUTURE EVENTS AND

ACTIVITIES OFFERED BY CASHIERS HISTORICAL SOCIETY.

THE EVENT IS SPONSORED BY COUNTRY CLUB OF SAPPHIRE VALLEY AND

IN PART BY THE JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

**TICKETS MAY BE PURCHASED ONLINE UNTIL AUGUST 4, 2023 AT  
CASHIERSHISTORICALSOCIETY.ORG**