



May 15, 2020

Dear friends of the Cashiers Historical Society,

For 24 years, CHS has been a constant for our beloved town and has worked tirelessly to preserve and share the fascinating stories of Cashiers Valley. We are dedicated to preserving the history of a town that we all love so dearly and our visiting families and friends have enjoyed for generations. As our world takes extraordinary measures to fight a global pandemic, CHS is encouraged by the power of people coming together to protect what matters most, and that certainly includes history, **because history matters, more than ever before.**

My name is Melissa Warren Hudson and I am honored to chair the 2020 Cashiers Designer Showhouse, the society's annual fundraiser that plays an integral role in sustaining its mission to preserve the heritage of Cashiers through stewardship, advocacy, and education. **Celebrating and preserving Cashiers' history for future generations is very close to my heart.** With Cashiers roots dating to the 1930s and now raising my young family here, it is important that I do whatever I can to help preserve Cashiers by supporting this vital organization. It is in this spirit that I am thrilled to introduce the **2020 Showhouse** and ask you to join us as a **Benefactor** to ensure you can be a part of the season's must-see event.



Without a doubt, this will be the best Showhouse Cashiers has ever seen. Sprawling across nearly 300 acres of natural beauty and adjoining the Nantahala National Forest, lies the location of the Showhouse: **Silver Run Reserve**. Silver Run was originally assembled by the civic-minded Neely family as a family estate nearly 40 years ago. Located within the prestigious southern corridor of Cashiers, Silver Run is in the midst of a revival as it is being transformed into a private, low-density, wonderfully amenitized community. The Showhouse is a **Mountain Modern Cottage**, designed by the renowned Meyer Greeson Paullin Benson firm and built by Cashiers' own Harris Custom Builders. Leading local, regional, and national designers will grace one of Cashiers' most storied properties with a collective aesthetic vision for a once-in-a-lifetime Showhouse. Be sure to visit our website for the incredible line-up of designers.

Festivities will kick off one month later this year, with our **Opening Night Party** taking place the evening of Aug. 21 at The Lodge, a handsomely hip Jim Fox designed structure that has been beautifully restored and features reclaimed Appalachian logs. Be among the first to preview the Showhouse at this exclusive party, dance the night away, and raise a glass to **Opening Night Chair Flavia Harton**, designers, sponsors, and many special guests, such as James Beard Award-Winning Author, Chef, and Cooking Show Host **Nathalie Dupree**, and **Lee Epting** of Epting Events, whom we are thrilled to welcome back as our caterer this year!

Through Sept. 5, guests will admire the work of talented designers; enjoy a variety of workshops, book signings, cooking & mixology demos, outdoor activities, panels with cherished creatives across the plateau; peruse an array of pop-up shops while interacting with the famous faces behind the brands that will be present across the entire property. **Trish McEvoy, Dubarry of Ireland, Cashiers Valley Bakery, Chad Foster of ESPN Fly Fishing Fame, Oakleaf, Dillard Jones, Signature Kitchen Suite, Fiddlehead Designs, & Southern Baked Pie are just a sampling of the fun to come.**

Please find Benefactor Levels on the back of this page. By donating to the Showhouse **you** will make a significant impact in helping to ensure that Cashiers remains the town that we all know and love. Your donation will support CHS and stimulate the well-being of our town. Thank you in advance for supporting our organization and community. I hope you choose to give the gift of Cashiers today!

Melissa W. Hudson

Cashiers
Historical
Society

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2020 BENEFACTOR PACKAGES

Make a donation or pledge by **June 4** to be listed in the August issue of *Atlanta Homes & Lifestyles*. Commitments after that date and by August 10 will be featured in our Program Addendum and website.

Leadership Benefactor - \$12,500

Ten (10) Tickets to Opening Night Party and VIP Reception
Ten (10) Tickets to the Showhouse
One (1) complimentary CHS membership at the Family level
Preferential Listing in Program and Attendant Publicity
Fair Market Value: \$2,200; Charitable Contribution: \$10,300

Heritage Benefactor - \$10,000

Eight (8) Tickets to Opening Night Party and VIP Reception
Eight (8) Tickets to the Showhouse
One (1) complimentary CHS membership at the Family level
Preferential Listing in Program and Attendant Publicity
Fair Market Value: \$1,770; Charitable Contribution: \$8,230

Preservation Benefactor - \$5,000

Six (6) Tickets to Opening Night Party
Six (6) Tickets to the Showhouse
One (1) complimentary CHS membership at the Family level
Preferential Listing in Program and Attendant Publicity
Fair Market Value: \$1,190; Charitable Contribution: \$3,810

Historic Benefactor - \$2,500

Four (4) Tickets to Opening Night Party
Four (4) Tickets to the Showhouse
One (1) complimentary CHS membership at the Family level
Preferential Listing in Program and Attendant Publicity
Fair Market Value: \$810; Charitable Contribution \$1,690

Cultural Benefactor - \$1,000

Two (2) Tickets to Opening Night Party
Two (2) Tickets to the Showhouse
One (1) complimentary CHS membership at the Family level
Preferential Listing in Program and Attendant Publicity
Fair Market Value: \$430; Charitable Contribution: \$570

Friend Benefactor - \$500

Two (2) Tickets to the Showhouse
One (1) complimentary CHS membership at the Family level
Preferential Listing in Program and Attendant Publicity
Fair Market Value: \$130; Charitable Contribution: \$370

GIVING IS EASY! Online giving is encouraged at cashierhistoricalsociety.org/showhouse. If you prefer to mail a check, please send your donation to PO Box 104, Cashiers, NC, 28717. CHS is a 501(c)(3) tax-exempt organization under tax ID number 11-3840349. The difference between your support level and fair market value is fully tax-deductible. Thank you for making the history of Cashiers a giving priority!

COVID-19: As an organization committed to serving our community, we continue to monitor COVID-19 on a daily basis and will remain in strict compliance with recommendations set forth by Jackson County and the CDC.

THE IMPACT OF YOUR GIFT

Your donation will help us maintain our campus, including seven historical structures, beautiful trails, and an heirloom garden and apple orchard.

The activities on our campus encourage people to stop, look, and listen. A sense of community is strengthened and an appreciation of the heritage of Cashiers is kept alive through activities such as Founders Day, Academic Symposiums, Oral Histories, Interpretive Exhibits, Historic Site Surveys, Traditional Workshops and Demonstrations, and History Rambles. K-12 history education has evolved into a natural priority for CHS with a variety of hands-on educational programs taking place on our campus throughout the year. We serve hundreds of local students on an annual basis, including all the local schools and the homeschool community.

Our grounds and historical landmarks, including the recently restored Hampton Schoolhouse, honor the history of our beloved Cashiers and serve as an integral part of our unique community.

While raising funds to support our campus is an ongoing effort, CHS is facing significant financial threats as a result of COVID-19, which has forced us to cancel multiple important events from March–July 2020, each which help us maintain our historical structures and grounds. Your Showhouse Benefactor donation will help cover these unexpected budgeted income shortages, help us preserve our magical campus, and ultimately, position us to sustain our organization for future generations.

Will you give the gift of Cashiers today?